

3 Easy Steps to Starting a Company or Group Participation Team for The Salvation Army Home Run

1

Set up your Online Team Page

- Go to www.active.com/donate/homerun2009/
- Set up a team fundraising page by clicking "Become a Fundraiser," then clicking "Create a Fundraising Team."

2

Email all Company Employees or Group Members

- Educate employees or members about the cause your organization is choosing to support.
- Provide a link to the company or group team page, and explain how employees or members can get involved.
 - By signing up directly on the team campaign page by clicking "Join this Team."
 - By making a simple donation through the team campaign page.
 - By registering to participate in The Salvation Army Home Run as a runner, walker or volunteer.

- Give details about the ease and security of donating online.

3

Give Incentives to Top Fundraisers, Top Donors and Entire Company

- Offer personal time off days for top fundraisers or top donors; Offer company pizza party or BBQ if company reaches a certain goal.
- Inform employees or members of the trophy awarded to the individual who raises the most fundraising dollars.



By uniting for a cause
**Your company/group will
establish goodwill
in the community,
create team unity &
have fun along the way!**



www.salvationarmyhomerun.org/Team_Rules

<http://www.active.com/donate/homerun2009>

The Salvation Army Home Run & Home Run Innovations Inc.

To create an affordable, family-oriented, win-win community event that:

- Draws thousands of participants to Delta County for the Memorial Day weekend every year.
- Generates a predictable annual funding stream to provide shelter for the homeless and to help prevent our neighbors from losing their homes in the first place.
- Serves as the centerpiece for a local youth and family fitness movement.
- Allows talented Upper Peninsula runners to compete against world-class runners in our own backyard. (Imagine Kenyans running down Ludington Street in Escanaba!)
- Provides an easy and fun introduction to community service and the rewards of volunteerism.
- Advertises by example everything that is most wonderful about the people who reside in Delta County and what is unique and special about our environment.

Please Join Us!

www.salvationarmyhomerun.org

Hello Everyone,

Thank you all so much for your past participation in The Salvation Army Home Run. We cleared \$5000 in 2008 for homeless services in Delta County.

This year our proceeds will be shared between three homeless shelter providers in Delta County including the Alliance Against Violence and Abuse, Lutheran Social Services Voices for Youth and, of course, The Salvation Army. To accomplish this sharing arrangement, we established a new non-profit titled "Home Run Innovations Inc." On any given night, our community is short a minimum of at least 10 shelter beds. Home Run Innovations Inc. will work to assist our agencies by creating badly needed transitional housing and also predictable and sustainable funding streams for the case management services our homeless clients require to become ready for permanent housing. Updates on this effort will be posted periodically at <http://homerunevents.blogspot.com>.

We are offering the same family-friendly event on Saturday, May 23, 2009 at 9am EST. The total prize purse has been increased to \$4000. The Kids' Run has been changed so that all participants will win prizes.

You can view the details at www.salvationarmyhomerun.org.

There is an \$8/person or \$30/family discount if you register before April 6th, 2009. Save money by registering as a family (includes friends and neighbors.)

Sponsorship opportunities are still available.

Please join us again.

Bobbie Stacey
Volunteer Race Director
The Salvation Army Home Run and
Board President
Home Run Innovations Inc.
(906) 399-3567

The Salvation Army Home Run Participation Team FAQs

Q: If I join a team, do I have to run?

A: No. Participants may also register with a team as 5k walkers, as volunteers, or as fundraisers.

Q: Do I have to join a team?

A: No. Joining a team is optional, but perhaps more fun. Runners, walkers, volunteers and/or fundraisers may register as individuals without joining a team.

Q: Am I required to fundraise or collect pledges?

A: No. Certainly we hope that many people will set a fundraising goal and choose to use our easy online fundraising service - but this is optional. When you register for the race/walk online at Active.com, a fundraising web page will be created for you automatically. Whether or not you choose to forward this web page to friends, family, co-workers, etc...is totally up to you.

Q: I don't have a credit card. Can I register by mail?

A: Yes. Mail-in registrations can be downloaded from the registration page of the race website at: www.salvationarmyhomerun.org. Mail in registrations must be post-marked by May 10, 2009. Make certain you include your Team Name on the registration form in order to be counted as a Participation Team member.

Q: I will be out of town on race day. May I still join a team?

A: Yes. You may register with a participation team as a fundraiser (on the fundraising web page), or as a volunteer (if you can contribute at least 2 hours of volunteer time toward race preparations prior to race day).

Q: Can I register both as a runner (or walker) AND as a fundraiser?

A: Certainly. Both the event registration site and the fundraising site are linked through Active.com. Active.com provides this online registration service for more sports events than any other company in the world and they encourage fundraising in connection with all events.

Q: Will my registration information be secure?

A: Yes. See the information on Data Security from Active.com.

Data Security Information from Active.com

Security of Data & Funds

At The Active Network, ensuring the privacy and security of customers' data and funds is a priority. Our **financial, data privacy** and **technology security** policies and safeguards ensure that all data stored in our system is protected and also guarantees that all funds processed through our system are delivered to customers on time.

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Financial Integrity

Active is one of the few registration providers that maintains a separate account for all customer funds, ensuring all funds are intact, stored safely and securely, and can be delivered to customers at any time. Our formalized accounting and financial policies ensure a consistent, dependable process and this process is also regularly audited by one of the top four largest international public accounting firms.

Data Privacy

We consider all of the registrant information we collect for our customers to be private and have established security and privacy policies to control and safeguard this data at all times. Any financial information that is collected is used only to bill participants for products and services they have specifically requested. Unlike many registration providers, we never sell this data to third parties.

Technology Security

Our investment in state-of-the art infrastructure and reliable technology ensures transactions are processed securely and efficiently. All data and payment information collected are stored in a secure operating environment that is not available to the public. As part of this tight security process, all credit card information supplied by participants is transmitted via Secure Socket Layer (SSL) technology. Strict security begins at the point of data transmission where SSL encryption scrambles all payment information and credit card numbers so information cannot be intercepted.

We are also compliant with security standards for the Payment Card Industry (PCI) Data Security Standard, an internationally-recognized, best practices standard for credit cardholder data security. For service providers like Active, who store, process and transmit cardholder data, compliance certification with the PCI Data Security Standard represents a significant commitment to industry security standards, supported by all major credit card associations. To achieve compliance for the PCI Data Security Standard, Active enrolled in Ambion Trust Wave's TrustKeeper™ remote Compliance Program. Through the program, our policies, procedures and technical systems were evaluated, security levels were assessed, and monthly scans are conducted to ensure consistent protection.



**3rd Annual
Salvation Army
Home Run
10K RUN/5K RUN/WALK**
Every person needs a home.

QUESTIONS? Please call 906-399-3567 for more information.

Team Roster

Please send all registration forms and checks in together. Mail team roster, checks and applications in by May 10, 2009 to: **Home Run Innovations Inc.**
1509 Lake Shore Dr., Escanaba, MI 49829

Team Captain Name: _____

Address: _____

City: _____

State, Zip: _____

| NAME | Participation (circle one) | | | |
|-----------|----------------------------|----|---------|-----------|
| | 10k | 5k | 5k Walk | Volunteer |
| 1. _____ | ● | ● | ● | ● |
| 2. _____ | ● | ● | ● | ● |
| 3. _____ | ● | ● | ● | ● |
| 4. _____ | ● | ● | ● | ● |
| 5. _____ | ● | ● | ● | ● |
| 6. _____ | ● | ● | ● | ● |
| 7. _____ | ● | ● | ● | ● |
| 8. _____ | ● | ● | ● | ● |
| 9. _____ | ● | ● | ● | ● |
| 10. _____ | ● | ● | ● | ● |
| 11. _____ | ● | ● | ● | ● |
| 12. _____ | ● | ● | ● | ● |
| 13. _____ | ● | ● | ● | ● |
| 14. _____ | ● | ● | ● | ● |
| 15. _____ | ● | ● | ● | ● |
| 16. _____ | ● | ● | ● | ● |
| 17. _____ | ● | ● | ● | ● |
| 18. _____ | ● | ● | ● | ● |

Each team member (including volunteers) MUST complete an Individual Race Application

Team packets can be delivered to team captains.
Call 906-399-3567

Number of PLEDGE FORMS _____

Team Awards:

1st Place Trophies for Fastest Sponsored 10k and Sponsored 5k Teams*

Team Participation Award: **Biggest Trophy!**
Award to team with the greatest combined average of participants and fundraising dollars. Team may include any combination of Volunteers, Walkers and/or Runners!**

Team Fundraiser Award: Trophy for Team that collects the most Pledge Dollars.

THIS FORM MAY BE DUPLICATED

Thank You for your support!

Visit: www.salvationarmyhomerun.org for registration forms, online registration links, event schedule and much more!

Each team member, including volunteers, must complete an Individual Race Application (paper or online.)

Donations & Fees Payable to: Home Run Innovations Inc.

* Minimum of 5 persons per race team. Winner based upon lowest cumulative time of first 5 team finishers.
** Team members also eligible for individual awards.